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HKTVMall 推出自營店「英式超市 by HKTVMall」 重點推廣「英國貨品，英國同價」

HKTVMall一直致力為客人提供更多的購物選擇，於十一月推出全新自營店「英式超市 by HKTVMall」，讓HKTVMall的客人可以以英國的價錢選購超過800款當地的超市產品，為客人帶來更豐富的購物體驗。



英國貨品，英國同價，明天送達

在「英式超市 by HKTVMall」中出售的產品當中除了包括茶葉、餅乾、飲品等人氣英國貨品外，客人亦可以買到一些較難在香港找到煮食材料，例如：鵝油、原罐黑松露、橄欖等地道超市貨品，以及一些與聖誕節相關的產品，例如：聖誕倒數日曆、節慶英式餡餅等。貨品均參考了英國當地的市場價來定價，務求做到「英國貨品，英國同價」。各產品的產品頁面中亦標明了英國當地的市場零售價供客人參考。

另外，所有產品均由HKTVMall的買手直接從英國引入香港，所有已上架的產品都已抵

達香港。客人只要在HKTVMall的應用程式或網頁下單，產品便會直接由HKTVMall的物流中心出貨，今日晚上十時前下單，產品明天便會送到客人手中，大大減少了購買英國貨的難度及時間。

英式超市

HKTVMall最新推出自營店「英式超市」，由HKTVMall買手親身英國入貨直送香港，務求做到英國貨品·英國同價。當中多款超市產品包括茶葉、餅乾、薯片、飲品、煮食材料甚至鵝油、原罐黑松露、橄欖等刁鑽嘅貨品都有。唔使去旅行，唔使去搵代購都可以用地道價錢買真正英國貨！

主題推介

英式超市 488

商品分類

全部分類商品

+ 超級市場 487

瀏覽:

全部

熱門

減價

可送地區:

直送澳門 (125)

品牌:

Cartwright & Butler (68)

Biona (35)

Rude Health (20)

Folkington's (19)

Schwartz (19)

Taylors (19)

顯示全部品牌

英式超市 < 全部分類商品

篩選條件: 瀏覽: 熱門 ✕ 清除全部篩選條件

篩選結果: 486 件商品

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 英國 OCADO £3.75 買3件85折 Folkington's - [英國直送] 優質香橙汁 1000毫升 已售出 500+ ★★★★★ (7) 英國 OCADO £3.75 參考價 \$ 30.00 明天送達 英式超市 by HKTVMall 加入購物車	 英國 H&B £9 買3件85折 RAW HEALTH - [英國直送] 有機希臘特級初榨橄欖油 500毫升 已售出 70+ 英國 H&B £9 參考價 \$ 70.00 明天送達 英式超市 by HKTVMall 加入購物車	 英國 Waitrose £1.38 買3件85折 Peppersmith - [英國直送] 無糖綠薄荷香口膠 15克 已售出 30+ ★★★★★ (1) 英國 Waitrose £1.38 參考價 \$ 12.90 明天送達 英式超市 by HKTVMall 加入購物車	 英國 OCADO £4.6 買3件85折 Folkington's - [英國直送] 伯爵茶湯力水 (盒裝) 150毫升 x 8 已售出 400+ ★★★★★ (1) 英國 OCADO £4.6 參考價 \$ 46.00 明天送達 英式超市 by HKTVMall 加入購物車	 英國 B&B £1.24 買3件85折 Yorkshire Crisps - [英國直送] 蕃茄羅勒馬蘇里拉奶... 50克 已售出 100+ ★★★★★ (4) 英國 B&B £1.24 參考價 \$ 12.40 明天送達 英式超市 by HKTVMall 加入購物車
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線上線下多向宣傳

我們亦準備了一連串的線上及線下推廣活動為「英式超市 by HKTVMall」作開店宣傳。我們不但會利用HKTVMall應用程式內及網頁上的各個廣告界面，亦會善用社交媒體以及「HKTVMall」直播購物頻道，介紹不同的英國產品，讓一些較少接觸外國貨品的客人都可以輕鬆了解「英式超市 by HKTVMall」的產品。

在線下推廣活動方面，我們印製了「英式超市 by HKTVMall」的產品目錄，部分的HKTVMall O2O門市亦同步出售相關產品，增強客人購買英國產品的信心。

注重品質嘅Snacks

CHIKA'S
HAND COOKED

- ✓ 採用非洲天然堅果
- ✓ 直接與當地農業社區合作
- ✓ 100%人手製作

好味道：👍👍👍👍👍

英式感：🇬🇧🇬🇧🇬🇧🇬🇧🇬🇬🇧

回頭率：🛒🛒🛒🛒🛒

英式超市
UK Store
by HKTVMall

為了慶祝「英式超市 by HKTVMall」隆重開張，由即日起至12月31日推出「買3件85折」的推廣優惠，並受到客人的熱烈支持。我們有信心「英式超市 by HKTVMall」配合聖誕節前後的節日氣氛，可以更有效地吸引人流，帶動訂單及營業額增長。

免費 商戶專享

用大數據掌握市場趨勢
再創銷售高峰

立即登記
查看圖象化報表！

HKTVMall
Open Databank

HKTVMall Launches its Self-Operated "UKstore by HKTVMall" Highlighting "British Taste, British Rate"

Dedicating to providing more options for our customers, HKTVMall launched its self-operated "UKstore by HKTVMall" in November to provide customers with 800+ British supermarket items at local prices. HKTVMall aims to bring a better shopping experience to our customers.



British Taste, British Price, Next Day Delivery

In addition to popular local British products like tea bags, biscuits, and drinking powders, the "UKstore by HKTVMall" also sells some groceries that are hard to find in Hong Kong like goose oil, authentic black truffle, whole olives, and holiday-themed products like Christmas countdown calendars and Christmas Shortbread. All products are priced with the reference of the UK local market prices to achieve "British Taste, British Rate". For the benefit of customers, the local retail price for all the products sold in "UKstore by HKTVMall" is indicated on the product page.

Additionally, the items sold in the "UKstore" are imported from the UK to Hong Kong by HKTVMall's buyers with all of the items launched on HKTVMall have already arrived in Hong Kong. Once our customers place their orders on the HKTVMall app or website, the items will be sent from HKTVMall's warehouse. The product will be delivered to the customer tomorrow if they place the order before 10:00 p.m. today. This has significantly lowered the burden and shortened the delivery time for buying British products.

UK Store

HKTVMall latest official UK Store, sourcing directly from UK for British Taste, British Rate. Including tea, biscuits, beverage, even special products. Enjoy valuable UK products without mask on!

Highlights

- UK Store (486)

Categories

- All products
- + Supermarket (486)

Browsing by:

- All
- Hotpicks
- Promotions

Delivery Region :

- Macau Delivery (125)

Brands :

- Cartwright & Butler (68)
- Biona (35)
- Rude Health (20)
- Folkington's (19)
- Schwartz (19)
- Taylor's (19)

UK Store < All products

Filter Conditions : **Browsing by: Hotpicks** Clear All

Filtering Results: 486 items

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<p>英國 OCADO £3.75 Buy 3 Get 15% OFF</p> <p>Folkington's - [Direct from UK] Orange Juice 1000ml 500+ Sold ★★★★☆ (7) OCADO £3.75 For Ref \$ 30.00 Next Day Delivery UK Store by HKTVMall</p> <p>Add to Cart</p>	<p>英國 H&B £9 Buy 3 Get 15% OFF</p> <p>RAW HEALTH - [Direct from UK] GREEK EXTRA... 500ml 70+ Sold H&B £9 For Ref \$ 70.00 Next Day Delivery UK Store by HKTVMall</p> <p>Add to Cart</p>	<p>英國 Waitrose £1.38 Buy 3 Get 15% OFF</p> <p>Peppermint - [Direct from UK] Spearmint Sugar Fre... 15g 30+ Sold Waitrose £1.38 For Ref \$ 12.90 Next Day Delivery UK Store by HKTVMall</p> <p>Add to Cart</p>	<p>英國 OCADO £4.6 Buy 3 Get 15% OFF</p> <p>Folkington's - [Direct from UK] Earl Grey tonic water... 150ml x 8 400+ Sold ★★★★☆ (1) UK OCADO £4.6 For Ref \$ 46.00 Next Day Delivery UK Store by HKTVMall</p> <p>Add to Cart</p>	<p>英國 B&B £1.24 Buy 3 Get 15% OFF</p> <p>Yorkshire Crisps - [Direct from UK] Tomato Basil &... 50g 100+ Sold ★★★★☆ (4) UK B&B £1.24 For Ref \$ 12.40 Next Day Delivery UK Store by HKTVMall</p> <p>Add to Cart</p>
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Online and Offline All-rounded Promotion

We have different online and offline promotions to support the grand opening of the self-operated store. We are using various advertising sections in our app and website and introducing different products to our customers through social media and HKTVLive.

Regarding offline promotions, we have prepared a product catalogue for "UKstore by HKTVMall" and selected around 40 British products for offline sale in our O2O stores, hoping to build customers' confidence towards British products.

注重品質嘅 Snacks

CHIKAS
HAND COOKED

- ✓ 採用非洲天然堅果
- ✓ 直接與當地農業社區合作
- ✓ 100%人手製作

好味道: 🍷 🍷 🍷 🍷 🍷

英式感: 🇬🇧 🇬🇧 🇬🇧 🇬🇧 🇬🇧

回頭率: 🛒 🛒 🛒 🛒 🛒

英式超市 U-Store by HKTVMall

To celebrate the grand launch of “UKstore by HKTVMall”, the self-operated store is running a "Buy 3 get 15% off" campaign until 31st December. The campaign results in positive feedback from our customers. We are confident that “UKstore by HKTVMall” will be benefited from the festival mood which may further jet up HKTVMall’s traffic, orders and sales.

Free Merchant Exclusive

Capture your next Sales Peak with HKTVMall Big Data!

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Get your dashboard!

HKTVMall Open Databank

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售賣超過1,250,000+件來自本地及全球的貨品

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關注我們



iOS - iPhone / iPad



Android



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商品價格以 hktvmall.com 為準

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